



2021 KELLY FOR KIDS FOUNDATION GENERAL INFORMATION

K.F.K. Foundation, Inc. (d/b/a Kelly for Kids Foundation) is a not-for-profit foundation committed to helping organizations who assist children in the Western New York area.

The Kelly for Kids Foundation was established in 1987 by former Buffalo Bills quarterback and Pro Football Hall of Famer, Jim Kelly. It was his inspiration and hope the Foundation would improve the quality of life for disabled and disadvantaged youth in Western, NY. Since its inception, the Foundation has raised over 5 million dollars.

Community Grants

The Community Grants Committee will review proposals and will choose the 2021 recipients toward the end of December.

COMMUNITY GRANT FUNDING GUIDELINES

The Kelly for Kids Foundation Community Grants are awarded to charitable **not-for-profit** 501(C)(3) organizations whose primary mission is to assist children in need in the Western New York area. In particular it funds health and social service organizations that serve the disabled and/or economically disadvantaged youth. By way of clarification, a not-for-profit corporation's status as a tax exempt organization under Section 501 (c) (3) of the Internal Revenue Code is granted by the IRS, which issues a letter evidencing its approval of that organization's charitable status. This letter acts as that organization's certification that it is a duly qualified charitable tax-exempt organization under IRC 501 (c) (3).

Kelly for Kids Foundation's areas of focus:

1. Innovative programs that directly assist Western New York children in need.
2. Equipment and physical improvements for organizations dedicated to programs for disadvantaged children and teens.
3. The Foundation gives priority to organizations that can demonstrate definitively how the funds will be used.

Funding Limitations

Kelly for Kids Foundation Community Grant does **NOT**:

- Provide grants to individuals.
- Purchase sponsorships (e.g., program advertising, corporate table, golf holes) at organization's special events.

- Provide funding for public playgrounds.
- Fund local chapters of national organizations that send a substantial portion of the grant to the national office.
- Fund governmental programs or lobbying efforts.
- Provide grants for overhead or general operating expenses.

Proposal Review and Evaluation

Foundation staff will conduct a screening of all proposals to determine eligibility. Organizations whose proposals do not meet initial criteria will be notified of that decision. **Applications will not be considered if any of the criteria outlined is not included.**

Eligible proposals will be evaluated more thoroughly by the Board of Directors. The committee may request additional information and a site visit or a meeting may be scheduled.

Please attach:

1. A concise statement, as to the purpose of the organization and intention of the funding request, its significance or uniqueness in relation to other work being done in the field, and benefit obtained by Western New York children-in-need.
2. A budget for the entire program, an indication of other prospective funding sources and the amount requested of each.
3. The organization's most recent annual report or other statement of the organization's total budget and financial position.
4. A list of the Board of Directors and other references familiar with the organization's work.
5. Documentation evidencing its approval by the IRS as a charitable tax-exempt organization under Section 501 (c) (3) of the Internal Revenue Code.
6. A copy of the organization's IRS Form 990.
7. OPTIONAL: A 2-5 minute video about your organization. Many of you have asked us to visit your facility. We will make our Board aware of any open houses or planned events you have and will respond if a Board member is able to attend. Unfortunately, it is not possible for us to visit every potential grantee, so please assemble your proposal and present it to the best of your ability. If you have an event you would like us to present to the board, please email it to alantz@kellyforkids.com

DEADLINE: Monday, October 25th, 2021

Applications must be postmarked by this date. No exceptions.

KELLY FOR KIDS FOUNDATION COMMUNITY GRANTS APPLICATION

Please submit one (1) copy

ORGANIZATION INFORMATION (Please type)

Company Name: _____

Address: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Signature of the authorized person:

My signature certifies that the organization named above currently has tax-exemption under Section 501(C)(3) of the Internal Revenue Code and is classified as "not a private foundation: as defined under section 509(A). My signature is made as one who is authorized to do so on behalf of the applying organization.

Signature: _____

Approval of Board Chairman or Executive Officer:

Title: _____ Date: _____

Please provide a brief description of your organization and history **(250 words or less):**

Please provide a brief description of what the grant will be used for **(250 words or less):**

**Kelly for Kids Foundation
8205 Main Street, Suite 13
Williamsville, NY 14221
Phone (716) 204-1212
Fax: (716) 204-0999**